

GO FOR BILI

In view of globalisation and the growing number of companies active internationally, the world language English has become an essential qualification for study and professional success. Our school has responded to these demands – the first school in Hamburg to have offered a course in Business Studies, Accounting and Economics since 1998!

WHAT ARE YOU WAITING FOR?

Go for BILI – our bilingual course:
Business Studies, Economics and Seminar
(Betriebswirtschaftslehre, Volkswirtschaftslehre und Seminar in englischer Sprache).



BILI – WHAT YOU WILL LEARN FOR EXAMPLE

Business Studies – Why can Apple Inc. never sleep?

Marketing is not only advertising but a variety of instruments used to sell products successfully.

How a business can work profitably over many years will be the core question dealt with in Business Studies.

Accounting – Why does Primark manufacture goods in Asia?

Why does Adidas employ workers in Latin America?

Companies try to use the most efficient cost structure to make a big profit!

In Accounting, we'll look at different situations and real case studies with regard to cost accounting.

Economics – Was Keynes right to say that markets require government intervention? To what extent should they operate freely?

These are only two among various controversial and exciting questions to be discussed in the context of recent economic developments.



WHEN DOES BILI (THE BILINGUAL COURSE) START?

Class 11

In the second half of class 11 you will take part in a preparatory course in order to come to a final decision about your participation with your teachers.

Interesting current economic affairs will be chosen to provide a basic knowledge of Business Studies and the necessary vocabulary. You tackle challenging case studies to solve economic and business issues.

Classes 12 and 13

4 lessons: Business Studies and Accounting (Betriebswirtschaftslehre/Rechnungswesen)

2 lessons: Economics (Volkswirtschaftslehre)

2 lessons: „Seminar“

4 lessons: English at advanced level (Englisch auf erhöhtem Niveau) – so you will have a total of 12 lessons a week in English.

Business requires English, so let's speak English!

GRASP THIS OPPORTUNITY AND GO FOR THE BILI COURSE!